



## Inform, Engage & Influence

# PUBLIC SPEAKING COURSE CANBERRA

Have you noticed that those who can speak confidently in public are usually rewarded and recognised as influential leaders in their field?

Imagine if you could do that!

Come and learn how to prepared, create and deliver effective speeches so that you can inform, engage and influence any audience.

## Inform, Engage and Influence Your Audience

The 2-day public speaking course in Canberra provides you with the knowledge, techniques, practical experience and coaching to improve your business presentations and public speaking skills.

You will learn from qualified trainers and award-winning public speakers in a friendly, encouraging and supportive environment to:

- Prepare, create and deliver effective speeches
- Stay on track and get to the point
- Open powerfully, build rapport, establish credentials
- Improve your voice and body language skills
- Create a compelling close
- Be more engaging & avoid 'Death by PowerPoint'
- Improve your public speaking confidence
- Use the stage like a professional speaker



Your satisfaction is 100% guaranteed.

### At this course you will receive:

- ✓ Public speaking knowledge, demonstrations and practical, hands-on experience
- ✓ Assessment of your public speaking strengths and weaknesses
- ✓ Public Speaking Workbook to capture new ideas
- ✓ Public Speaking Manual with tips, techniques of world champion speakers and helpful checklists
- ✓ Videos of your speeches for review of progress
- ✓ Constructive feedback and coaching to improve
- ✓ Body, action & mind techniques to overcome nerves

## Book Now!

Book on-line: [www.artofcommunicating.com.au/public\\_speaking\\_course\\_canberra.html](http://www.artofcommunicating.com.au/public_speaking_course_canberra.html)

Or Phone: 0401 059 934 | Email: [training@artofcommunicating.com.au](mailto:training@artofcommunicating.com.au)

See Next Course Dates & Venue Online: [www.artofcommunicating.com.au/public\\_speaking\\_course\\_canberra.html](http://www.artofcommunicating.com.au/public_speaking_course_canberra.html)

## Session Plans

### How to PREPARE Speeches

- **Define speech objectives** - make sure you achieve your goals
- **Audience analysis checklist** - know how to persuade and engage
- **Speech structure methods** - 3 processes to organise your ideas

### How to CREATE Speeches

- **Open Powerfully - A.T.T.I.C.S. Technique**
- **Introductions** - Establish credibility, rapport and trust
- **Opening Tips** - Ready-made examples to help you begin speaking
- **Why Audiences Tune Out** - and what you can do about it
- **Close with Conviction - S.Q.A.C. Technique**
- **Design a Core Message** - The 'Phrase That Pays!'
- **Use Powerful Language** - Literary techniques to add extra spark

### How to DELIVER Speeches

- **Stop Boring Your Audience!** - Techniques to engage audiences
- **Your Body Speaks** - Eye contact, gestures, facial expression
- **How to Move** - When and how to walk the stage or speaking area
- **Vocal Expression** - Pace, power, pitch, pronunciation and pause
- **Anchoring Stories** - Use the stage for information with imagination
- **Q&A Sessions** - How to manage time, people and responses
- **Use Props Professionally** - Notes, lectern, handouts, displays
- **Effective Use of PowerPoint** - Use as a visual tool, not a teleprompter

### How to Sharpen Your CONFIDENCE

- **Introductions** - Design a professional introduction as the MC
- **Controlling Nerves** - Prepare your body & mind
- **Tap into your Confident State** - Fun, physical exercises that work
- **Connecting** - What professionals do before and after they speak

### What Is Included?

You'll receive:

- Pre-course survey to advise us of your needs and objectives for the training
- Preparation details to assist you to bring a speech to work on during the course – You'll see the before and after results!
- Knowledge, techniques and secrets of world champion speakers
- Apply new skills immediately through fun scenarios
- Videos of your performances
- Personal analysis of your strengths and weaknesses
- Constant feedback and coaching to improve
- Practical experiences that stretch your performance through the use of body language, vocal expression and audience interaction.

### Benefits for You:

- ✓ Speak powerfully & connect to your audience
- ✓ Deliver a compelling close
- ✓ Structure your speeches to speak clearly & to time
- ✓ Be engaging and keep audiences interested
- ✓ Be memorable and make your messages sticky!
- ✓ Improve your expression and the way you sound
- ✓ Use appropriate body language & non-verbal cues
- ✓ Feel more confident to speak in public
- ✓ Improve business communication, build relationships and improve your career
- ✓ Develop the skills to speak as a leader in your field

## Book Now!

Complete this form & return to: [info@artofcommunicating.com.au](mailto:info@artofcommunicating.com.au)

First Name: ..... Last Name: .....

Company Name (if applicable) .....

Address.....

Email: ..... Mobile: .....

We will reserve a seat for you and email you with payment detail options. Upon receipt of payment, you will be sent a confirmation email and preparation details for the course. Thank you.