



Inform, Engage & Influence

PERSUASIVE PUBLIC SPEAKING COURSE CANBERRA

Learn how to speak confidently in public.
Present dynamic business presentations.
Improve your career & leadership opportunities.

Inform Engage & Influence!

The 2-day Persuasive Public Speaking Course in Canberra gives you the skills you need **to express your ideas confidently, engage your audience, deliver effective presentations**, and improve your career & business opportunities.

Attendees learn in a small, personalised group so they receive more attention and constructive feedback from our qualified communication trainer & award-winning public speaker. The learning environment is friendly, encouraging, supportive *and* challenging.

By the end of the course, you will be able to:

- Create and deliver effective speeches
- Stay on track and get to the point
- Be effective, persuasive & influential
- Begin powerfully - make a great impression.
- Craft a compelling close.
- Improve vocal expression
- Use high value body language.
- Structure your speech for maximum impact.



100% guaranteed satisfaction.

You'll Receive:

- ✓ Tips and techniques from world-class professional speakers.
- ✓ Coaching and constructive feedback.
- ✓ Analysis of your speaking strengths and weaknesses.
- ✓ Videos of your presentations.
- ✓ Fun experiences to stretch & challenge you.
- ✓ Techniques to overcome nerves.
- ✓ Canberra Public Speaking Workbook.
- ✓ Art of Communicating's Public Speaking Manual with loads of extra resources.
- ✓ Delicious morning teas/coffee & lunches
- ✓ Certificate of Achievement

BOOK NOW!

<https://artofcommunicating.com.au/public-speaking-course-canberra/#book>
or Ph: 0401 059 934 | E: training@artofcommunicating.com.au

Location: Presidential Suite, Crowne Plaza, 1 Binara St, Canberra ACT

Course Objectives

Create Effective Speeches

Given techniques, methods & practical experience to:

ESTABLISH personal public speaking benchmarks

PREPARE speeches & presentations:

- Define your speech objectives.
- Analyse your audience.

CREATE speeches & presentations

- Begin powerfully - A.T.T.I.C.S. technique.
 - Establish credibility, rapport & trust.
 - Opening tips - Ready-made examples
- Organise information and frame your ideas persuasively.
- 5 Strategic speech structures that keep you on track and to the point.
- Close with conviction - S.Q.A.C. technique
 - Summarise; Handle Q&A; Deliver a clear call to action.
- Design a memorable core message.
- Use powerful language - Literary techniques to add an extra spark

Engage Your Audience

Given techniques, demonstrations & practical exercises to:

DELIVER speeches & presentations:

- Know why audiences tune out and what to do about it
- Stop boring your audience! - Techniques to increase attention & engagement.
- Understand & use body language effectively.
- Improve vocal expression for impact & meaning.
- Know how to walk the speaking area with purpose.
- Use the stage to anchor information, stories, emotion & imagination.
- Control Q&A sessions
- Use props professionally - Notes, lectern, handouts, displays.
- Effective Use of PowerPoint - Use as a visual tool, not a teleprompter.

Improve Public Speaking Confidence

Given techniques and a deeper understanding of:

- How to prepare body & mind to manage stress & nerves.
- Step into a confident state
- Connect to the audience – professional techniques.

What's Included?

- Pre-course survey will be sent to you to understand your situation & course objectives.
- Persuasive Public Speaking Course Workbook
- Art of Communicating's Public Speaking Manual with extra techniques & ideas.
- Videos of performances.
- Personal coaching and constructive feedback.
- Practical experiences that stretch your speaking & delivery skills using body language, vocal expression and language.
- Lunches and morning teas – both days.
- Art of Communicating's Public Speaking Certificate.

Benefits for You:

- ✓ Feel more confident, competent & composed when speaking in front of an audience.
- ✓ Be more persuasive and influential at work.
- ✓ Know how to establish your credibility & trust.
- ✓ Build rapport with other people.
- ✓ Make your messages meaning and relevant.
- ✓ Improve vocal expression and your voice.
- ✓ Use appropriate body language.
- ✓ Speak as a leader in your field.
- ✓ Impress the boss, clients & colleagues!